

Russell Van Lieshout



Creative Director

About me

I'm passionate about creating products that help people connect with great companies. I have over 3 decades of experience creating collateral that wins trust and drives sales - from small startups to big brands.

I grew up in Great Falls, MT, have lived in every major city in Montana and a few spots in between. I love to camp, fish and hang out in the great outdoors.

Skills & expertise

Customer
Service

Marketing
Collateral

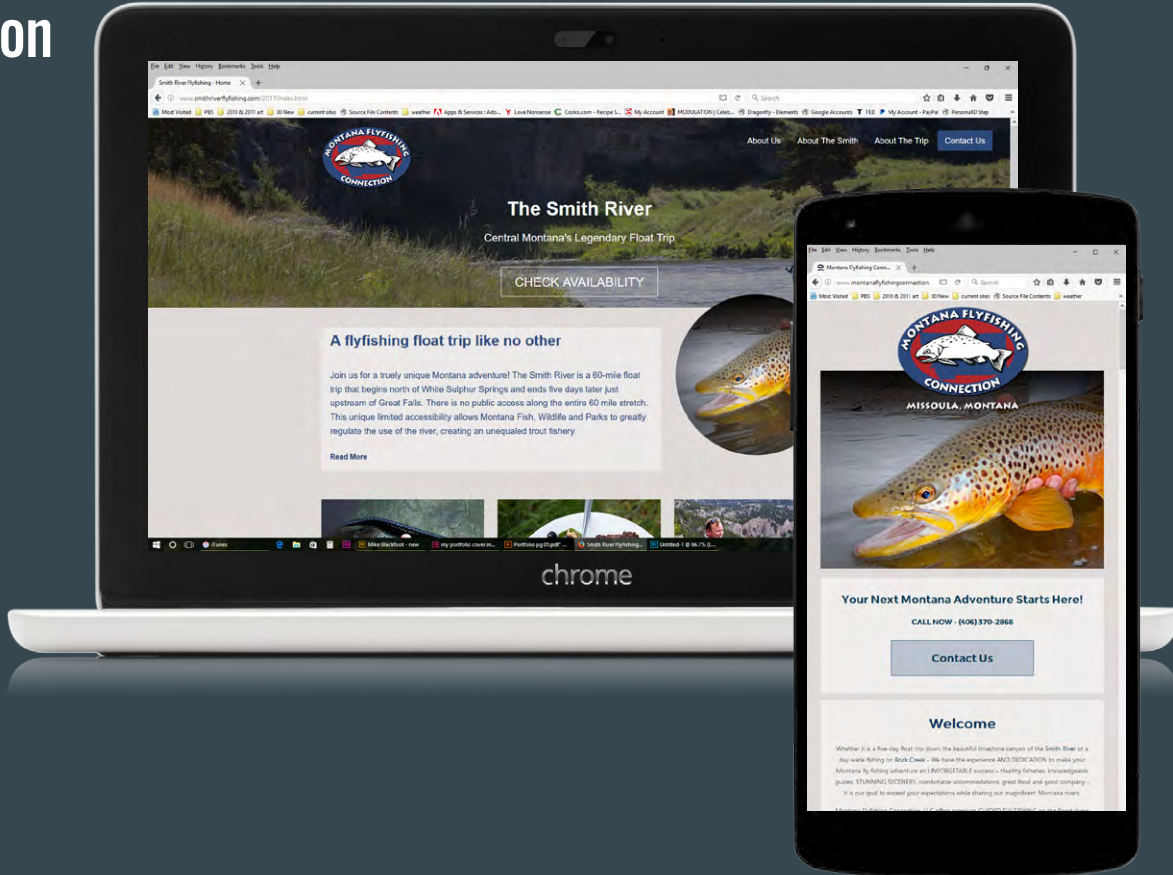
User/Web
Experience

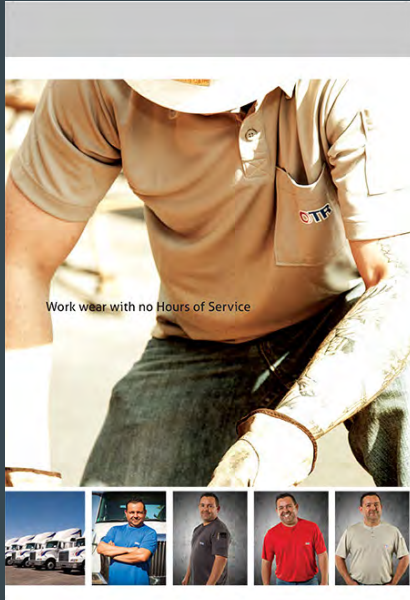
Copy
Writing

Portfolio samples

Montana Flyfishing Connection

Created a three web site suite for outfitter client in Missoula, MT - custom responsive design - full SEO - copy creation and editing, image manipulation and enhancing





Print Collateral

Interior page of Look Book for Over the Road Apparel
 Inside of trifold for organic beef producer
 Outside of gatefold service brochure for City Motors



Product Collateral

2017 version of annual snowboard design - 2007 to present

Career highlights

Director of Marketing / Creative Director
Meadowlark Companies - Billings, MT
December 2012 - April 2016

Principal - design studio
After Images Online / RVL Design
October 2004 - present

Special section editor
The Meagher County News
November 1998 - August 2004

1st Place - Special Section

Meagher County Travel Guide

2001 - 2003

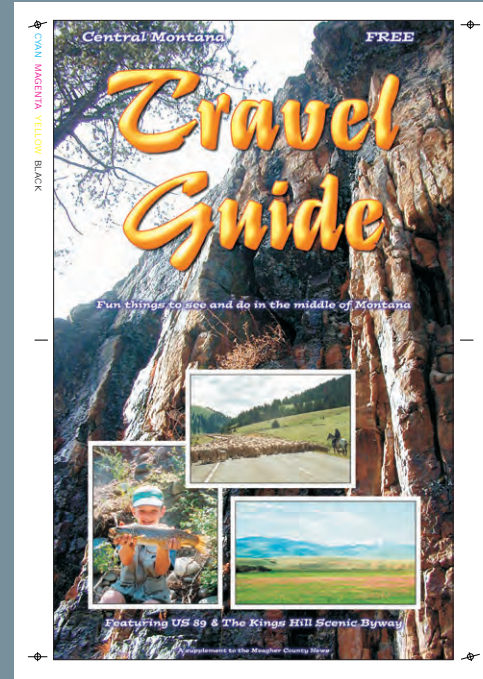
Montana Newspaper Association

ADDY Award

Full color display ad

1995

The Missoulian





Social Collateral

Holiday Facebook post for Meadowlark Companies 2015
533 Suscribers, 1500% increase in engagement, over 500 likes
4 messages across multiple channels

Contact

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